



Overview

Client:

Robert Morris University
Academic Media Center

Location:

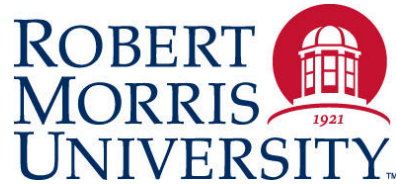
Moon Township, Pennsylvania

Product:

VIAVault V2000A

Date of Integration:

September, 2010



The Client

Robert Morris University, founded in 1921, is one of the leading universities in the Pittsburgh region and among the largest private institutions of higher learning in Pennsylvania. The Academic Media Center at RMU supports the Media Arts and Communications Department classes with one of the largest studios and broadcast control rooms in the area. The Academic Media Center also provides media services and produces several sporting and cultural event productions for the University both on campus and throughout Western Pennsylvania.

The Challenge

Faced with a growing student population and aging equipment, the Academic Media Center and Robert Morris University needed to update their workflow to remain current. Although the existing standard-definition cameras were staying in place, the AMC staff wanted to implement a post-production solution that would easily scale to high-definition capabilities without the need for a significant change in workflow or equipment. Additionally, the AMC sought a solution to automate the collection of footage from ENG and internet-based sources.

The Solution

The Academic Media Center selected the VIAVault V2000A as a media asset management and workflow automation solution to augment their new broadcast studio and existing editing labs. By integrating the VIAVault as a central access point for media assets, the AMC was able to expedite and standardize workflow. Media from a variety of sources, including editing labs, ENG equipment, and legacy video servers is ingested, transcoded, and served on demand to the broadcast and editing systems through the VIAVault media server. This workflow ensures a high level of media availability and streamlines interoperability of digital and analog video equipment.

The MobileBand Advantage

Thanks to the integration of VIAVault, The Academic Media Center at Robert Morris University now has a state-of-the-art broadcast and post-production workflow that will easily scale to support additional workload and high-definition capabilities, all while remaining under budget.

"... We love our VIAVault. It has allowed us to recover time that we had been wasting, and our productions are that much better for it ..."

Michael DiLauro

Director – RMU AMC

"... We wouldn't change a thing. It just works."

Joe Hale

Television Engineer - RMU TV